

CENTRAL OREGON SYMPHONY

BEAT Beethoven's 5th



August 26, 2017

COCC Campus Track

Hello!

Central Oregon Symphony Association (COSA) invites you to participate as a Sponsor of the **3rd Annual Beat Beethoven's 5th 5k & 1 mile race/walk**. This event ties together two unlikely elements: Classical Music and Running.

The object is for 5K runners to finish before Beethoven's 5th Symphony - broadcast over loud speakers – ends (about 33 minutes). Proceeds from this event benefit the Central Oregon Symphony's concerts and programs presented throughout the season.

Many people don't realize that our musicians donate their time and talents to play in the symphony. The symphony is a college class at Central Oregon Community College and COSA raises funds to pay for musicians' tuition, music, guest artists' fees, mailings, advertising, rehearsal and performance venues and the many other expenses involving a community orchestra. Because of the generosity of individual and business donors who then become members of COSA, a 501 (c) 3, we do not sell tickets to our performances.

Please take a look at some of the media coverage from our last **Beat Beethoven's 5th race** held at COCC campus track in Bend in August 2016. We had around 200 participants, very cool tuxedo-design t-shirts, prizes for 5K winners, ribbons for all participants, a great raffle, food/drink and live music after the symphony ended. We expect to really grow in participants in 2017. Beethoven himself was there and even ran the race!

<http://www.ktvz.com/news/beat-beethovens-5th-fun-runwalk/41306272>

<http://www.bendbulletin.com/localstate/4600011-151/runners-race-against-beethovens-fifth-in-bend?referrer=carousel>



By sponsoring this event, you'll have the opportunity to reach many of your target customers. We invite you to join other local businesses that are supporting this event. If you have questions, you may send an email to Helen Jones, Race Organizer at: beatbeethoven5k@cosymphony.com

Visit our race website beatbeethoven5k.com for more information.

Central Oregon Symphony Association, Inc. is a 501(c)(3) non-profit organization. • www.cosymphony.com
COSA Inc., 15 SW Colorado Ave, Suite 320, Bend, OR 97702 • info@cosymphony.com • 541-317-3941

2017 Beat Beethoven's 5th Race Sponsor Levels

CENTRAL OREGON SYMPHONY

BEAT
Beethoven's 5K



MAESTRO LEVEL – TITLE SPONSOR - \$750 donation (several available)

- *Logo (large) on fliers, posters, newspaper/magazine advertising the race.
- *Logo (large) on tuxedo-design race t-shirts & signage at event.
- *Logo (large) on race website with hyperlink.
- *Logo (large) rotating with other Maestro Sponsors on Race & Run Sign Up websites.
- *Logo (large) on all emails & newsletters promoting the race.
- *Display at event (provided by Sponsor)
- *4 complimentary entries to either 5K or 1 mile.
- *Sponsor recognition in race packet.
- *Sponsor recognition during announcements.
- *Listed as Gold level Business Sponsor in 2017-18 symphony season programs.
- *Business-level tickets to 2017-18 symphony season.

ORCHESTRA LEVEL – SUPPORTING SPONSOR - \$450 donation (several available)

- *Logo (medium) on fliers, posters, newspaper/magazine advertising the race.
- *Logo (medium) on tuxedo-design race t-shirts & signage at event.
- *Logo (medium) on race website with hyperlink.
- *Display at event (provided by Sponsor)
- *2 complimentary entries to either 5K or 1 mile.
- *Sponsor recognition in race packet.
- *Sponsor recognition during announcements.
- *Listed as Silver level Business Sponsor in 2017-18 symphony season programs.
- *Business-level tickets to 2017-18 symphony season.



ENSEMBLE LEVEL – SPONSOR - Value of products donated (\$250) or \$250 cash.

- *Logo (small) on tuxedo-design race t-shirts.
- *Display at event (provided by Sponsor)
- *Name on signage at the event.
- *Sponsor recognition in race packet.
- *Sponsor recognition during announcements.
- *Listed on home page of race website as a Donor.
- *Business-level tickets to 2017-18 symphony season.

WATER STATION - \$200 donation (2 available: 1 at finish line & 1 at 5K halfway point).

- *Name on tuxedo-design race t-shirts.
- *Sponsor recognition in race packet.
- *Sponsor recognition during announcements.
- *Central Oregon Symphony Association will provide table, water & cups.
- *Banner & 2-4 people provided by Sponsor. Costumes optional but encouraged
- *Business-level tickets to 2017-18 symphony season.
- *Listed on home page of race website as a Donor.



Beat Beethoven's 5th 5K & 1 mile Sponsorship August 26, 2017 at COCC Campus Track, Bend

Please fill out this form and return with your check (payable to COSA) to:
COSA, PO Box 7953, Bend, Or. 97708-7953 on or before March 30, 2017.
Questions? Email Helen Jones, Race Organizer at: beatbeethoven5k@cosymphony.com
You may also call 541-317-3941 to reserve a Sponsorship.

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone _____

Your website address: _____

Sponsorship level (please circle):

Maestro: \$750

Orchestra: \$450

Ensemble: \$250 cash or value of product given away

Water Station: \$200 - Desired location: Finish line _____; 5K halfway point _____

Cash Donation \$ _____ You will be listed as a Donor on home page of race website.

We will have a table at the event (no charge if at Ensemble level or above) Yes _____ No _____

We have items to give away at the event. They are _____

Amount enclosed (payable to COSA) \$ _____ or please invoice us _____

We use Pay Pal to process credit card payments.