

CENTRAL OREGON SYMPHONY

BEAT Beethoven's 5k



September 8, 2019

COCC Campus Track

Hello!

Central Oregon Symphony Association (COSA) invites you to be a Sponsor of the **5th Annual Beat Beethoven's 5k & 1-mile Fun Run/Walk**. This event ties together two unlikely elements: **Classical Music and Running**.

The object is for 5K runners to finish before Beethoven's 5th Symphony - broadcast over loud speakers – ends (about 33 minutes). Proceeds from this event benefit the Central Oregon Symphony's concerts and educational programs presented throughout the 2019-20 season.

Many people don't realize that our musicians donate their time and talents to play in the symphony. The symphony is a college class at Central Oregon Community College and COSA raises funds to pay for musicians' tuition, music, guest artists' fees, mailings, advertising, rehearsal and performance venues and the many other expenses involving a community orchestra. Because of the generosity of individual and business donors who then become members of COSA, a 501 (c) 3, we do not sell tickets to our performances.

Please take a look at some of the media coverage from previous Beat Beethoven's 5th races held at COCC campus track in Bend. We average around 225 participants, loads of fun, very cool tuxedo-design t-shirts, prizes for 5K winners, ribbons for all participants, a great raffle, costume contest and food/drink. We expect to grow in number of participants for 2019. Beethoven himself has been present each year and even ran the 5K race!

KTVZ coverage: <https://goo.gl/9vESPp>

The Bulletin coverage: <https://goo.gl/PM6sMM>

By sponsoring this event, you'll have the opportunity to reach many of your target customers. We invite you to join other local businesses that are supporting this event. If you have questions, you may send an email to Helen Jones, Race Organizer at: beatbeethoven5k@cosymphony.com



Visit our race website **beatbeethoven5k.com** for more information.



2019 Beat Beethoven's 5th Race Sponsor Levels

All will receive a "Proud Sponsor" card to display at their business.

MAESTRO LEVEL – TITLE SPONSOR - \$775 donation (several available)

- *Logo (large) on fliers, posters, newspaper/magazine advertising the race.
- *Logo (large) on tuxedo-design race t-shirts.
- *Logo (large) on race website with hyperlink.
- *Logo (large) rotating with other Maestro Sponsors on race & Run Sign Up websites.
- *Logo (large) on other ways to promote the race.
- *Display at event (provided by Sponsor)
- *4 complimentary entries to either 5K or 1 mile.
- *Sponsor recognition during announcements race day.
- *Listed as Gold-Level Business Sponsor in 2019-20 symphony season programs.
- *Business-level tickets to 2019-20 symphony season.

ORCHESTRA LEVEL – SUPPORTING SPONSOR - \$475 donation (several available)

- *Logo (medium) on fliers, posters, newspaper/magazine advertising the race.
- *Logo (medium) on tuxedo-design race t-shirts.
- *Logo (medium) on race website with hyperlink.
- *Display at event (provided by Sponsor)
- *2 complimentary entries to either 5K or 1 mile.
- *Sponsor recognition during announcements race day.
- *Listed as Silver-Level Business Sponsor in 2019-20 symphony season programs.
- *Business-level tickets to 2019-20 symphony season.

ENSEMBLE LEVEL – SPONSOR - Value of products donated (\$300) or \$300 cash.

- *Logo (small) on tuxedo-design race t-shirts.
- *Display at event (provided by Sponsor)
- *Sponsor recognition during announcements race day.
- *Listed on home page of race website as a Donor.
- *Business-level tickets to 2019-20 symphony season.

WATER STATION - \$250 donation (2 available: 1 at finish line & 1 at 5K halfway point)

- *Logo on tuxedo-design race t-shirts.
- *Sponsor recognition during announcements race day.
- *Central Oregon Symphony Association will provide table, water & cups.
- *Banner & 2-4 people provided by Sponsor. Costumes optional but encouraged
- *Business-level tickets to 2019-20 symphony season.
- *Listed on home page of race website as a Donor.



Beat Beethoven's 5th 5K & 1-mile Sponsorship Form September 8, 2019 - COCC Campus Track, Bend

Please fill out this form and return with your check (payable to COSA) to:

COSA, 15 SW Colorado Ave. Suite 320, Bend, Or. 97702 by March 30, 2019.

Questions? Email Helen Jones, Race Organizer at: beatbeethoven5k@cosymphony.com

You may also call 541-317-3941 to reserve your Sponsorship.

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone: _____

Your website address: _____

Sponsorship level (please circle): We use Pay Pal to process credit card payments.

Maestro: \$775

Orchestra: \$475

Ensemble: \$300 - or value of product given away.

Water Station: \$250 - Desired location: Finish line _____ 5K halfway point _____

Cash Donation \$ _____ You will be listed as a Donor on home page of race website.

We will have a table at the event (no charge if at Ensemble level or above) Yes _____ No _____

We have items to give away at the event. They are _____

Amount enclosed (payable to COSA) \$ _____ or please invoice us _____