

CENTRAL OREGON SYMPHONY

**BEAT**  
Beethoven's 5k



**October 11, 2020**  
COCC Campus Track

Hello!

Central Oregon Symphony Association (COSA) invites you to be a Sponsor of the **6th Annual Beat Beethoven's 5k & 1-mile Fun Run/Walk**. This event ties together two unlikely elements: **Classical Music and Running/Walking**.

The object is for 5K runners to finish before Beethoven's 5th Symphony ends - broadcast over loud speakers – (about 33 minutes). Proceeds from this event benefit the Central Oregon Symphony's concerts and educational programs presented throughout the 2020-2021 season.

**The year 2020 marks the 250<sup>th</sup> birthday of Beethoven, so we will be celebrating!**

Many people don't realize that our musicians donate their time and talents to play in the symphony, now in its 53<sup>rd</sup> season. The symphony is a college class at Central Oregon Community College and COSA raises funds to pay for musicians' tuition, music, guest artists' fees, mailings, advertising, rehearsal and performance venues, and the many other expenses involving a community orchestra. Because of the generosity of individual and business donors, who then become members of COSA, a 501 (c) 3, we do not sell tickets to our performances.

We average around 200 participants, loads of fun, very cool tech t-shirts, prizes for 5K winners, ribbons for all participants, a great raffle, costume contest and food/drink. **Beethoven himself has been present each year and runs the 5K race!**

By sponsoring this event, you'll have the opportunity to reach many of your target customers. **Sponsors can include coupons for registered runners or at their booth.** We invite you to join other local businesses that are supporting this event. Questions about the race or sponsorship? Please email the Race Organizer at: [beatbeethoven5k@cosymphony.com](mailto:beatbeethoven5k@cosymphony.com)



Visit our race website **beatbeethoven5k.com** for more information.



## 2020 Beat Beethoven's 5<sup>th</sup> Race Sponsor Levels

All will receive a "Proud Sponsor" card to display at their business.

### FREE KIDS OBSTACLE COURSE SPONSOR - \$795 donation (ONE available)

- \*Logo on flyers, posters, newspaper/magazine advertising the race as **SOLE** sponsor of the Kids Obstacle Course
- \*Sponsor can weigh in on obstacles used.
- \*Logo on flyers, posters, newspaper/magazine advertising the race.
- \*Logo on race t-shirts & race websites with hyperlink.
- \*Logo rotating with other Maestro Sponsors on race & RunSignUp.com websites.
- \*Display table at event (provided by Sponsor)
- \*4 complimentary entries to either 5K or 1 mile
- \*Sponsor recognition during announcements race day.
- \*Listed as **Gold-Level Business Sponsor** in 2020-21 symphony season programs.
- \*Business-level tickets to 2020-21 symphony season.

### MAESTRO LEVEL – TITLE SPONSOR - \$795 donation (several available)

- \*Logo on flyers, posters, newspaper/magazine advertising the race.
- \*Logo on race t-shirts & race websites with hyperlink.
- \*Logo rotating with other Maestro Sponsors on race & RunSignUp.com websites.
- \*Display table at event (provided by Sponsor)
- \*4 complimentary entries to either 5K or 1 mile
- \*Sponsor recognition during announcements race day.
- \*Listed as **Gold-Level Business Sponsor** in 2020-21 symphony season programs.
- \*Business-level tickets to 2020-21 symphony season.

### ORCHESTRA LEVEL – SUPPORTING SPONSOR - \$595 donation (several available)

- \*Logo on flyers, posters, newspaper/magazine advertising the race.
- \*Logo on race t-shirts and race website with hyperlink.
- \*Display table at event (provided by Sponsor)
- \*2 complimentary entries to either 5K or 1 mile
- \*Sponsor recognition during announcements race day.
- \*Listed as **Silver-Level Business Sponsor** in 2020-21 symphony season programs.
- \*Business-level tickets to 2020-21 symphony season.



## 2020 Beat Beethoven's 5<sup>th</sup> Race Sponsor Levels

All will receive a "Proud Sponsor" card to display at their business.

### **ENSEMBLE LEVEL – SPONSOR - \$350 donation or equivalent value of products donated**

- \*Logo on race t-shirts.
- \*Display table at event (provided by Sponsor)
- \*Sponsor recognition during announcements race day.
- \*Listed on home page of race website as a Donor.
- \*Business-level tickets to 2020-21 symphony season.

### **WATER STATION - \$300 donation (2 available: 1 at finish line & 1 at 5K halfway point)**

- \*Logo on race t-shirts.
- \*Sponsor recognition during announcements race day.
- \*Central Oregon Symphony Association will provide table, water & cups.
- \*Banner & 2-4 people provided by Sponsor. Costumes optional but encouraged.
- \*Business-level tickets to 2020-21 symphony season.
- \*Listed on home page of race website as a Donor.

### **MEDIA SPONSOR – 3-4 color race ads in exchange as Media Sponsor**

Print media ads must run by October 4, 2020

TV & Radio stations are more flexible, check with race organizer

- \*Logo on race t-shirts.
- \*Race to be listed on Media Sponsor's online calendar
- \*Listing on the race website with hyperlink.
- \*Media Sponsor recognition during race day announcements
- \*Business-level tickets to 2020-21 symphony season.



## Beat Beethoven's 5<sup>th</sup> 5K & 1-mile Sponsorship Form October 11, 2020 - COCC Campus Track, Bend

Please fill out this form and return with your check (payable to COSA) to:  
**COSA, 15 SW Colorado Ave. Suite 320, Bend, Or. 97702** on or before May 15, 2020.  
Questions? Email the Race Organizer at: [beatbeethoven5k@cosymphony.com](mailto:beatbeethoven5k@cosymphony.com)  
**You may also call 541-317-3941 to reserve your Sponsorship.**

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_

Your website address: \_\_\_\_\_

Sponsorship level (please circle): We use Pay Pal to process credit card payments.

**Free Kids' Obstacle Race Sponsor: \$795**

**Maestro: \$795**

**Orchestra: \$595**

**Ensemble: \$350** - or value of product given away.

**Water Station: \$300** - Desired location: Finish line \_\_\_\_\_ 5K halfway point \_\_\_\_\_

**Media Sponsor:** 3-4 or more color print/TV ads & listed on online calendar

**Cash Donation \$ \_\_\_\_\_** You will be listed as a Donor on home page of race website.

We will have a table at the event (no charge if at Ensemble level or above) Yes \_\_\_\_\_ No \_\_\_\_\_

We have items to give away at the event. They are \_\_\_\_\_

Amount enclosed (payable to COSA) \$ \_\_\_\_\_ or please invoice us \_\_\_\_\_