



## RACE SPONSOR INFORMATION 2021

**Oregon Symphony Association (COSA)** invites you to be a sponsor of the **7th Annual Beat Beethoven's 5th 5k & 1-mile Fun Run/Walk**. This sponsorship ties together two unlikely elements: Classical Music and Running/Walking. Sponsorship supports the delivery of Central Oregon Symphony concerts and educational programs presented throughout the season.

Many people don't realize that our musicians donate their time and talents to play in the symphony, now in its 54th season. The symphony is a college class at Central Oregon Community College and COSA raises funds to pay for musicians' tuition, music, guest artists' fees, mailings, advertising, rehearsal and performance venues, and the many other expenses involving a community orchestra. Because of the generosity of individual and business donors, who then become members of COSA, a 501(c)3, we do not sell tickets to our performances.

**Information about Beat Beethoven's 5th:** The object is for 5K runners to finish before Beethoven's 5th Symphony ends - broadcast over loudspeakers – (about 33 minutes). We have loads of fun, very cool tech shirts, prizes for 5K winners, ribbons for all participants, a great raffle, costume contest and food/drinks. Beethoven himself has been present each year and runs the 5K race!

By sponsoring this event, you'll have the opportunity to reach many of your target customers. Sponsors can include coupons for registered runners or give them out at their booth. We invite you to join other local businesses that are supporting this event.

### **Questions about the race or sponsorship?**

Please email the Race Organizer at: [beatbeethoven5k@cosymphony.com](mailto:beatbeethoven5k@cosymphony.com)

Visit our race website [beatbeethoven5k.com](http://beatbeethoven5k.com) for more information.

***Thank you!***



## SPONSOR LEVELS

### FREE KIDS OBSTACLE COURSE SPONSOR - \$795 (ONE available)

- Logo on all advertisements for the race as **SOLE sponsor of the Kids Obstacle Course**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Four** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - **Logo in printed program for fall, winter and spring concert series**
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - Logo with hyperlink on [cosymphony.com](http://cosymphony.com)

### MAESTRO LEVEL/TITLE SPONSOR - \$795

- Logo on all advertisements for the race as **TITLE SPONSOR**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Four** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - **Logo in printed program for fall, winter and spring concert series**
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - Logo with hyperlink on [cosymphony.com](http://cosymphony.com)

### ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$595

- Logo on all advertisements for the race as **SUPPORTING SPONSOR**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - Listed as **Orchestra Level** sponsor in printed program for fall, winter and spring concert series
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - Logo with hyperlink on [cosymphony.com](http://cosymphony.com)

### **ENSEMBLE LEVEL SPONSOR - \$350**

- Logo on all advertisements for the race as **ENSEMBLE SPONSOR**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - *Listed as Ensemble Level sponsor in printed program for fall, winter and spring concert series*
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - *Logo with hyperlink on [cosymphony.com](http://cosymphony.com)*

### **WATER STATION - \$300 (TWO available) **SOLD OUT****

- Logo on all advertisements for the race as **WATER STATION SPONSOR**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - ***Name in printed program for fall, winter and spring concert series***
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - *Logo with hyperlink on [cosymphony.com](http://cosymphony.com)*

### **MEDIA SPONSOR - three color ads in exchange as Media Sponsor**

- Logo on all advertisements for the race as **MEDIA SPONSOR**
- Logo with hyperlink on [beatbeethoven5k.com](http://beatbeethoven5k.com)
- **Two** complimentary entries to either 5K or 1 mile
- Logo on race t-shirts
- Logo on all printed advertisements for the race
- Display table at event (provided by sponsor)
- Sponsor recognition during race day announcements
- Benefits of Central Oregon Symphony concert sponsorship
  - ***Name in printed program for fall, winter and spring concert series***
  - *Business-level tickets to 2021-22 symphony season*
  - *Recognition in pre-concert slide show*
  - *Logo with hyperlink on [cosymphony.com](http://cosymphony.com)*



## SPONSOR FORM 2021

Please fill out this form and return with your check on or before **May 15, 2021**.  
Checks payable to **Central Oregon Symphony Association**.

**Mail form and check to:**

Central Oregon Symphony Association  
15 SW Colorado Ave. Suite 320  
Bend, OR 97702

**Questions?** Email the Race Organizer at: [beatbeethoven5k@cosymphony.com](mailto:beatbeethoven5k@cosymphony.com)

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone: \_\_\_\_\_

Your website address: \_\_\_\_\_

Sponsorship level (*please circle*):

**FREE KIDS OBSTACLE COURSE SPONSOR - \$795** (ONE available)

**MAESTRO LEVEL/TITLE SPONSOR - \$795**

**ORCHESTRA LEVEL/SUPPORTING SPONSOR - \$595**

**ENSEMBLE LEVEL SPONSOR - \$350**

**WATER STATION - \$300** (TWO available) **SOLD OUT**

**MEDIA SPONSOR** - three color ads in exchange as Media Sponsor

We will have a table at Beat Beethoven's 5th Yes \_\_\_\_\_ No \_\_\_\_\_

We have items to give away at Beat Beethoven's 5th. They are \_\_\_\_\_

Amount enclosed (payable to COSA) \$ \_\_\_\_\_